

2015



# Impact Report

PLAYGROUNDS FOR THE WORLD gUG

## The Situation of Children Worldwide

In 2015, PLAYGROUNDS FOR THE WORLD focused on the implementation of our first project in Brazil.

PLAYGROUNDS FOR THE WORLD sees its central commitment to children in educational aid and its practical implementation. It is one of the few organizations that supports the right of children to free play. Whoever wants to prevent a lost generation must give children a future. PFTW wants to strengthen understanding and solidarity with children and you can contribute to it!

***Goals and Effectiveness:  
The rights of children in focus  
Children are experts in certain things***

There are more than 2.2 billion children in the world. Almost 2 billion of them live in developing countries. The circumstances that these children face are often precarious. Children therefore need advocates. Children are the future of a country and a region. What this future looks like depends on what we do today to provide them a perspective in the face of war, violence and poverty.

Be it natural catastrophes or manmade disasters, children in the world are becoming victims of crises all over the world. These catastrophes affect children on a previously unknown scale and often lead to trauma. Some of these disasters make headlines, but many stay below the radar. The affected children are particularly vulnerable and therefore need a lot of help.

To counter ongoing crises is at the same time to promote peace. For children, this means that they are given a structured learning environment as quickly as possible. School education gives children physical, psychosocial, and intellectual protection, which can be both life-saving and life-sustaining. Schools give children a sense of normalcy and a necessary structure that can protect them against trauma in times of need, poverty, and disasters. Another cornerstone that reduces trauma is playing. Therefore, education and protection programs need support not only in acute crisis situations, but in a reliable way that stretches beyond.

PLAYGROUNDS FOR THE WORLD therefore supports the development of playgrounds and pedagogical projects to benefit the direct school environment of the affected children.



### Educandário – A Children’s Day-Care Center in the Upper Reaches of the Amazon

Reginaldo and Imoto had just bid farewell to the Franciscan nuns and the teachers of the Educandário, a children's day-care center. As soon as the two playground builders got into the car and started to drive along the ascent of the school grounds, they saw in the rear-mirror a picture that would have been incomprehensible to an outsider, but which was perfectly familiar to the two of them. They saw, reflected in the car's rear-view mirror, the adult women and men running laughing toward the newly built swings, rocking merrily and unobserved.



This playground is one of the elements of a pedagogical and didactic project, which has been implemented at the Educandário in Cruzeiro do Sul, located on the upper reaches of the Amazon in Brazil. A total of 150 children aged between two and five years have so far benefited from this



project. The social situation of the children is precarious as they are fully dependent on the daycare facility and the hot meals provided. Most of the children live in the nearby favela. Some of their parents suffer from leprosy, which is why they are often unable to feed themselves and their families. The facility is open as a day-care center for all children who have either lost their parents or come from conditions of extreme poverty. For the children, Educandário is the only counterbalance that ensures the normalcy of their everyday life.

The aim of the project was to improve the

teaching and learning environment of the children. Before PFTW's intervention, there were hardly any playing materials for the children at hand, not to mention children's books. In front of the children's playground, there used to be a large garden in which the children could play.

The project involved a training course for 15 teachers and tutors, a set of reading books and didactic material, as well as the construction of a playground to promote the children's motor, social, and cognitive abilities.

What the playground builders Imoto and Reginaldo had seen in their rearview mirror was comprehensible for the two, who came from Rio de Janeiro. In Cruzeiro do Sul, these types of playgrounds were completely unknown, and the adults who had hurried to the swings had never had the opportunity to play with such devices. Their reaction was only too understandable!



The construction of the playground attracted the attention of the whole city. The children were given play elements such as animal-shaped seats suspended on a flexible spring and a nest swing, which they had never played with before.

A nest swing, in which several children can rock back-and-forth at the same time, is not known in Brazil as a play element at all. However, there is an important reason why the nest swing should necessarily be included in the project: The nest swing not only allows several children to have fun together, it actually makes it possible for disabled children to rock in them. An adult can very well sit in the swing while holding a child in her or his arms.

The development of the playground was also noticed by the local people. Many parents' employers could not help themselves and joined in building the playground. Across from Educandarío is also a primary school. Every day, the schoolchildren looked longingly over the fence at the swings, the slide, the small car with the caravan and the spring animals.

In the evening, craftsmen came out of town, secretly surveying the elements of the game. When Imoto and Reginaldo heard of this, they only laughed and told the nurses: "This is exactly what we want. We want local craftsmen to copy and produce the toys themselves." In the end, Imoto said to Reginaldo: "You know, I have built a lot of playgrounds, but never have I felt such great satisfaction as with these people and these children in Cruzeiro do Sul!"

For PFTW, the satisfaction is that many generations of children will play with these elements. And, who knows, maybe their educators too?

What was the impact of your donation?

Increased the  
Equitability of Education

5-Day Training of 10  
Daycare Teachers

Improved the Learning Environment  
of 150 Children

Removed Rusty and Dangerous  
Play Elements

Risk-free Play Elements in  
Outdoor Area for 150 Toddlers  
and for the Next Generation

Investment in the Development of  
The School Infrastructure

But most of all, you have given  
150 Kids a Taste of Joy !



## Expenditures in FY 2015

Educational and didactic project  
to improve the early development of  
marginalized toddlers in Cruzeiro do Sul,  
Brazil

### Expenditures

	-€-
<b>Investment</b>	<b>24503,51</b>
Play Elements (Construction, manufacture, transport, filling)material)	19247,56
Educational Material	2219,36
Valorisierte Arbeit of The Target Group	3036,59
<b>Company Expenditures</b>	<b>2591,46</b>
Bank	96,79
Teacher Training	1189,33
Acommodation and Meals	442,84
Accountant	862,50
<b>Project Expenditures</b>	<b>27094,97</b>
Subtotal	27094,97
Administrative Fees *	1083,80
<b>Total</b>	<b>28178,77</b>

The exchange rate is calculated based on the following conversion of € to the local currency: 1 €: 3,9518 Real.

\*Administrative Fees: 4% of Project Expenditures

	-€-
<b>Equity Financing</b>	
Contributions from Private Sources	2817,87
Contributions from the Project Manager	4226,82
Government Grants	21134,08
<b>Total</b>	<b>28178,77</b>

This project was implemented as a piggyback (“Huckepack”) project with the Kinderhilfswerk Dritte Welt e.V. Project management, implementation, application, and financing were carried out independently by PFTW. Since the project was implemented as a piggyback project, the financial part is not shown in the annual financial statements. The use of resources was adequate and fully in accordance with the project specifications.

## Finances

### Assets (Euro)

Current Assets	31.12.2015	31.12.2014
<b>I. Cashflow, Bank Deposits, Credit Balance And Checks</b>	<b>370,50</b>	<b>423,82</b>
Total	370,50	423,82
Assets (Euro)		
<b>A. Net Equity</b>	<b>31.12.2015</b>	<b>31.12.2014</b>
I. Capital Stock	300,00	300,00
II. Profit-/ Lost Carried Forward	123,82	19,60-
Year End Result Profit		
III. Net Loss	70,16	143,42
<b>B. Overdrafts Credit Liabilities</b>	<b>16,84</b>	<b>0,00</b>
Total	370,50	423,82

### Profit-Loss Statement 2015

A. Ideal Area	EUR	Financial 2015	Year 2014
I. Non-Taxable Income			
1. Other non-taxable income		708,50	0,00
II. Non-Taxable Expenditures			
1. Travel Expenses	38,00		137,82
2. Accomodation Expenses	480,00		
3. Other Expenses	2592,13	3110,13	2178,10
Profit/Lost Ideeller Bereich		2401,63-	2315,92-
<b>B. Yield-Neutral Items</b>			
I. Ideeller Bereich (Income Tax Neutral)			
1. Tax-Neutral Income from Donations	4.407,47		2.459,34
2. Non-Deductable Expenditures Paid/Given Donations	2.073,00	2.331,47	0,00
Profit/Loss Yield-Neutral Items		2.331,47	2.459,34
Annual Deficit		70,16	143,42-

*What was the impact of your donation?  
Supported pre-school infrastructure  
Developed 150 young children  
Educational capacity-building  
Pop-up books for 150 children*

**PLAYGROUNDS FOR THE WORLD**

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